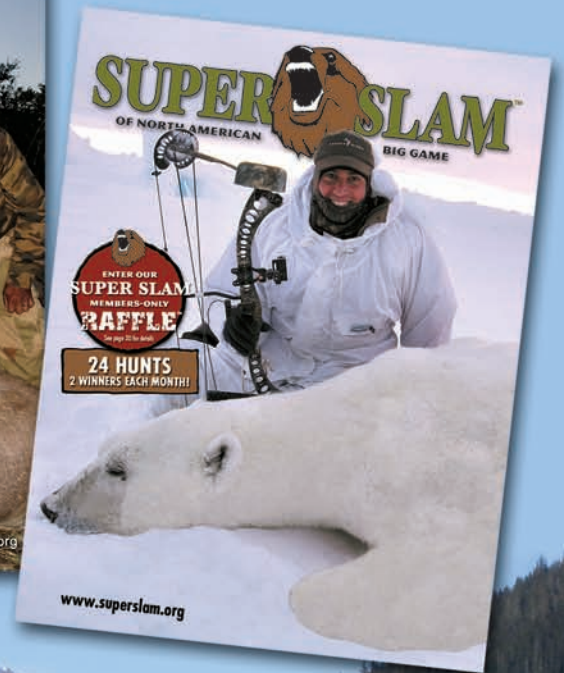
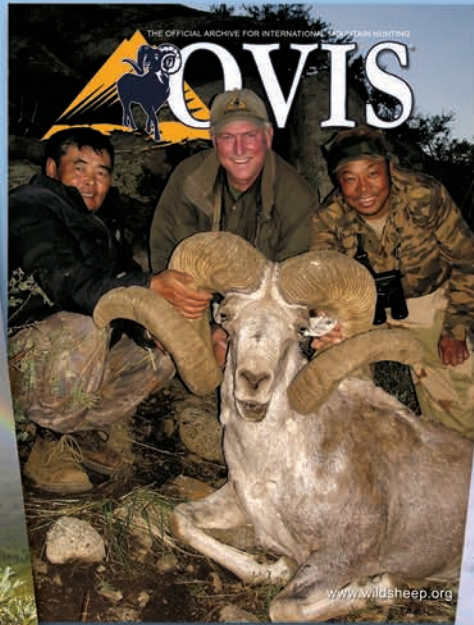
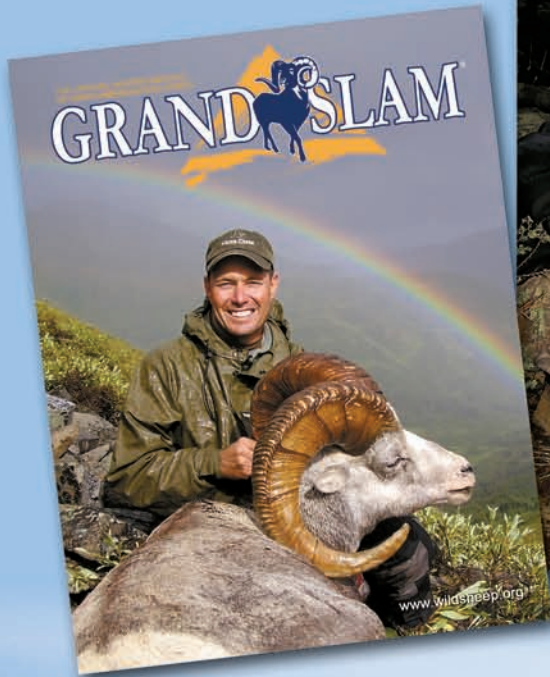


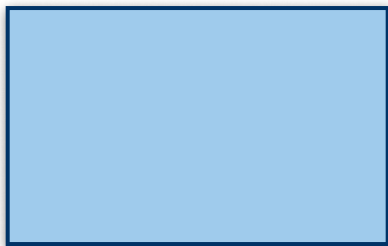
Grand Slam /Ovis and Super Slam Media Kit



DISPLAY ADVERTISING { Rates & Specs }

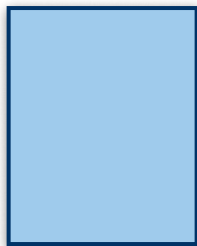
Full-Color Ads Only | Back Cover \$2,500 | Cover 2 & 3 \$2,000 | Cover 4, Page 1 or 2 \$1,500

For ads with bleed, please keep all live matter intended to print in accordance with the non-bleed size of the ad.



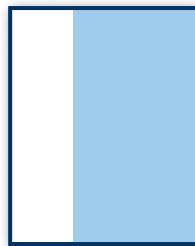
Full Spread \$2,400

Full Spread to be supplied as two single Full Pages (see sizes of Full Page)



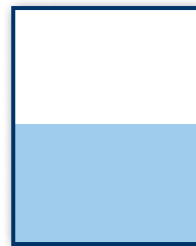
Full Page \$1,200

Trim: 8 3/8" x 10 7/8"
Bleed: 8 1/2" x 11 1/8"



2/3 Page \$900

Non-Bleed: 4 7/8" x 9 7/8"
Bleed: 5 3/8" x 11 1/8"



1/2 Page Horizontal \$720

Non-Bleed: 7 1/2" x 5"
Bleed: 8 1/2" x 5 1/2"



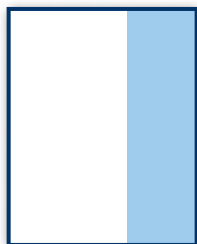
1/2 Page Digest \$720

Non-Bleed: 4 7/8" x 7 3/8"
Bleed: 5 3/8" x 7 7/8"



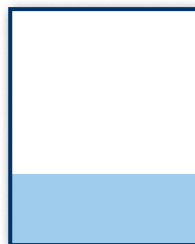
1/2 Horizontal Spread \$1,500

1/2 Spread to be supplied as two single 1/2 Pages (see size of 1/2 Page Horizontal)



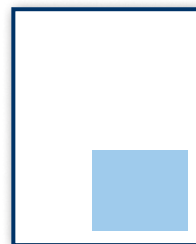
1/3 Page Vertical \$480

Non-Bleed: 2 3/8" x 9 7/8"
Bleed: 2 7/8" x 11 1/8"



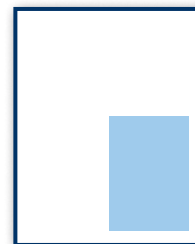
1/3 Page Horizontal \$480

Non-Bleed: 7 1/2" x 3 1/4"
Bleed: 8 1/2" x 3 3/4"



1/4 Page Horizontal \$360

Non-Bleed Only: 5" x 3 5/8"



1/4 Page Vertical \$360

Non-Bleed Only: 3 1/2" x 5"

GRAND SLAM CLUB / OVIS™

Recommended Products & Services

A special classified advertising section for outdoor products and services. The page is divided into four columns and space is sold by the inch. Payment must accompany order. The advertising examples below show information in minimum size and a 2 x 1 column.

Purchase **any size display page ad** (1/4, 1/3, 1/2, 2/3 or full page) and get **one Recommended Products & Services ad for FREE!**

Rate: \$50 per inch | Color and black & white ads | All ads will have a 1 point black border

Minimum order: 2 issues | Minimum size: 1 inch | Maximum size: 8 column inches

WIDTH: 1 column = 1.75", 2 column = 3.625", 3 column = 5.5", 4 column = 7.375"

HUNT YUKON
Pete Jensen Outfitting
58 Alsek Road • Whitehorse, Yukon Y1A 3K4
Sharon Jensen
(867) 667-2030 Fax (867) 667-7418
DALL / FANNIN SHEEP
MOOSE • CARIBOU • GRIZZLY

LANCE & NIKKI KRONBERGER
4860 W. Kianna Ave.
Wasilla, AK 99654
(907) 864-0630
freelanceoutdooradventures.com
DALL SHEEP • GRIZZLY • FISHING

BLACKROCK OUTFITTERS
California & Desert Bighorn
Mule Deer, Antelope
Mountain Lion
Michael Hornbarger
P.O. Box 1192 • Winnemucca, NV 89446
(775) 623-5926
bighornnv@sbcglobal.net

We Know **MONTANA RAMS** And Are Permitted To Guide in Most All **MONTANA UNITS**

Altimus Adventures
GUIDE SERVICE
Larry L. & Stephanie Altimus
P.O. Box 552 • 781 N. Central Road • Pearce, AZ 85625
Ph/Fax: 888-824-7748 • altimus@vtc.net
Hunting Sheep Since 1969.

1 x 1 Advertisement Examples
\$50 each

2 x 1 Advertisement Example
\$100

2 x 2 Advertisement Example – \$200



ADVERTISING INSERTION ORDER FORM

Grand Slam/Ovis is produced four times a year: **Winter** (release date: January 15), **Spring** (release date: April 15), **Summer** (release date: July 15) and **Fall** (release date: October 15).
Ad materials are due one month prior to release dates (Winter: December 15; Spring: March 15; Summer: June 15; and Fall: September 15).

ADVERTISER / AGENCY

Contact _____ Agency Name (if any) _____

Company (As you wish to list in the Advertiser Index) _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Please check the publication you wish to advertise in: *Grand Slam* *Ovis*

ISSUE(S) (Check all that apply): **Winter** (January 15) **Spring** (April 15) **Summer** (July 15) **Fall** (October 15)

ADDED VALUE (Check the circle, if this applies to you)

Purchase **any size page ad** (1/4, 1/3, 1/2, 2/3 or full page) and get **1 Recommended Products & Services ad for FREE!**

Please check all appropriate circles

SIZE OF AD

- Back Cover \$2,500
- Cover 2 or 3 \$2,000
- Cover 4, Page 1 or 2 \$1,500
- Double Full Page Spread \$2,400
- Full Page \$1,200
- 2/3 Page \$900
- 1/2 Page Horizontal Spread \$1,500
- 1/2 Page Horizontal \$720
- 1/2 Page Digest \$720
- 1/3 Page Horizontal \$480
- 1/3 Page Vertical \$480
- 1/4 Page Horizontal \$360
- 1/4 Page Vertical \$360

GRAND SLAM RECOMMENDED PRODUCTS & SERVICES AD

1 column 2 column 3 column 4 column

Height (maximum 8 inches) _____ Ad cost _____

RPS Ad placement area (ex. "NWT Outfitters"): _____

GRAND SLAM RP&S AD CALCULATOR (EACH 1 X 1 AD = \$50)			
_____	x	_____	=
width in columns		height	column inches
_____	x	\$50	=
column inches			ad cost

CONTINUOUS ADVERTISING OPTION

- Yes, I would like my ad placed in each issue until I cancel this contract (billing will occur on the 15th of the month, one month preceding the issue date)
- No, I would prefer to be contacted before each ad runs (if we are unable to contact you or your agency by the materials deadline date your ad will be omitted from the upcoming issue)

PAYMENT

- Please Invoice me (returning advertisers only)
- I will phone my credit card information in to (205) 674-0101
- I will fax my credit card information to (205) 674-0190 Attn: Advertising

Credit Card Number: _____ Expiration date: _____

(GSCO accepts VISA, MASTERCARD, AMERICAN EXPRESS and DISCOVER)

Please Note: All display advertisements in *Grand Slam* and *Ovis* publications include full color and full-bleed at no extra charge.

Cancellations must be received in writing by the space closing date. No cancellations after space closing allowed. Please reserve space in the issue(s) indicated on behalf of the advertiser listed above. This will constitute a binding contract. This contract becomes effective upon receipt by the Grand Slam Club/Ovis advertising department and must be signed by a representative of the advertising company or the advertiser's agency. The advertiser and advertising agency agree to indemnify Grand Slam Club/Ovis for any loss, cost, liability and expenses that Grand Slam Club/Ovis may incur as a result of any claim, suit or proceeding against Grand Slam Club/Ovis based upon their advertisement in Grand Slam or Ovis magazine. Grand Slam Club/Ovis reserves the right to reject any advertising for failure to meet standards of our magazine. See the media kit for additional information and policies. Advertiser is responsible for sending any changes, edits, dates and times, and schedules concerning listings by the outlined deadlines. Advance payment in full is required of all new advertisers upon confirmation of advertising space.

Authorized by (please print or type): _____

Signature: _____ Date: _____

Send Insertion Order and Advertising Materials to:

Grand Slam Club/Ovis • P.O. Box 310727 • Birmingham, AL 35231 • Phone (205) 674-0101 • Fax (205) 674-0190 • advertising@wildsheep.org