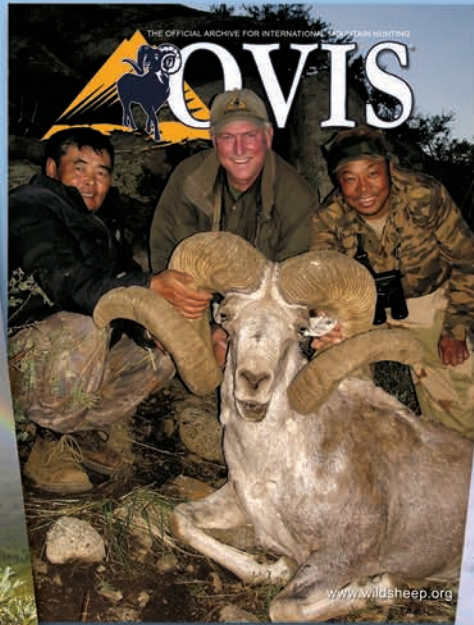
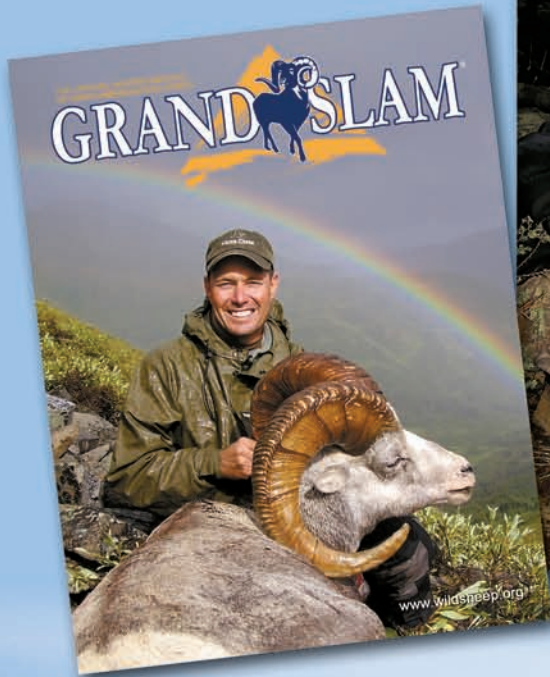


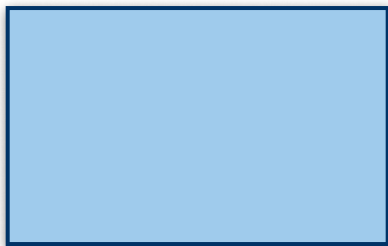
# Grand Slam /Ovis and Super Slam Media Kit



# DISPLAY ADVERTISING { Rates & Specs }

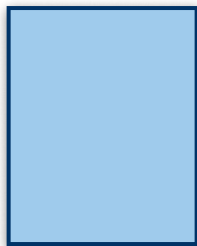
Full-Color Ads Only | Back Cover \$2,500 | Cover 2 & 3 \$2,000 | Cover 4, Page 1 or 2 \$1,500

For ads with bleed, please keep all live matter intended to print in accordance with the non-bleed size of the ad.



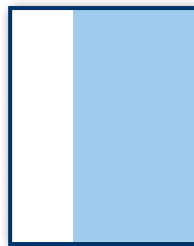
### Full Spread \$2,400

Full Spread to be supplied as two single Full Pages (see sizes of Full Page)



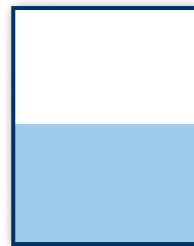
### Full Page \$1,200

Trim: 8 3/8" x 10 7/8"  
Bleed: 8 1/2" x 11 1/8"



### 2/3 Page \$900

Non-Bleed: 4 7/8" x 9 7/8"  
Bleed: 5 3/8" x 11 1/8"



### 1/2 Page Horizontal \$720

Non-Bleed: 7 1/2" x 5"  
Bleed: 8 1/2" x 5 1/2"



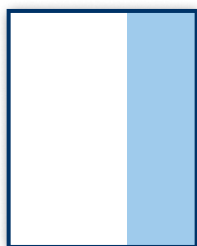
### 1/2 Page Digest \$720

Non-Bleed: 4 7/8" x 7 3/8"  
Bleed: 5 3/8" x 7 7/8"



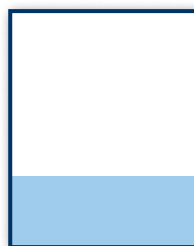
### 1/2 Horizontal Spread \$1,500

1/2 Spread to be supplied as two single 1/2 Pages (see size of 1/2 Page Horizontal)



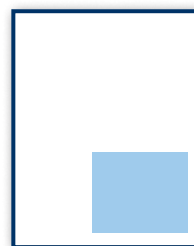
### 1/3 Page Vertical \$480

Non-Bleed: 2 3/8" x 9 7/8"  
Bleed: 2 7/8" x 11 1/8"



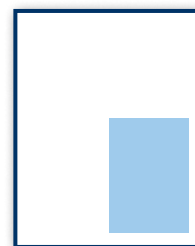
### 1/3 Page Horizontal \$480

Non-Bleed: 7 1/2" x 3 1/4"  
Bleed: 8 1/2" x 3 3/4"



### 1/4 Page Horizontal \$360

Non-Bleed Only: 5" x 3 5/8"



### 1/4 Page Vertical \$360

Non-Bleed Only: 3 1/2" x 5"

GRAND SLAM CLUB / OVIS™

## SUPER SLAM™ MARKETPLACE

A special classified advertising section for outdoor products and services. The page is divided into four columns and space is sold by 1 inch x 1 column inches only. Payment must accompany order. The examples for two ad categories on the right show information on how an ad would look given the guidelines below.

**Rate: \$50 per one inch ad | Minimum order: 2 issues**

**All ads will have a 1 point black border**

Ads will be placed under thirteen headings: **TYPE OF SPECIES** (using the Super Ten™ categories), **BOOKING AGENTS**, **OTHER GAME**, and **GEAR, EQUIPMENT & GOODS**.

With the purchase of **every three Marketplace ads**, you get **one Marketplace ad FREE!**

**ONE SIZE ONLY** for **OUTFITTERS** and **BOOKING AGENTS**:

1 inch x 1 column inches (1 column = 1.75")

Black & white **TEXT ONLY ADS** with no photo images

For **OTHER GAME** and **GEAR, EQUIPMENT & GOODS**:

**Color or black & white ads with photos**

Minimum size: 1 inch | Maximum size: 8 column inches



Example of 1 x 1 Advertisements  
Under the Moose Category  
\$50 each ad listing

Example of a 1 x 2 Advertisement  
Under the Gear, Equipment & Goods  
category – \$100



# ADVERTISING INSERTION ORDER FORM

Super Slam is produced two times a year: Summer (release date: July 15) and Fall (release date: October 15). Ad materials are due one month prior to release dates (Summer: June 15 and Fall: September 15)

## ADVERTISER / AGENCY

Contact \_\_\_\_\_ Agency Name (if any) \_\_\_\_\_

Company (As you wish to list in the Advertiser Index) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

ISSUE(S) (Check all that apply):  Summer (July 15)  Fall (October 15)

### ADDED VALUE (Check the circle, if this applies to you)

- Purchase a **Full page ad**, get **4 Marketplace ads FREE!**
- Purchase a **2/3 page ad**, get **3 Marketplace ads FREE!**
- Purchase a **1/2 page ad**, get **2 Marketplace ads FREE!**
- Purchase a **1/3 or 1/4 page ad**, get **1 Marketplace ad FREE!**
- With the purchase of **every 3 Marketplace ads**, you get **1 Marketplace ad FREE!**

Please check all appropriate circles .....

- SIZE OF AD**  Back Cover \$2,500  Cover 2 or 3 \$2,000  Cover 4, Page 1 or 2 \$1,500  Double Full Page Spread \$2,400
- Full Page \$1,200  2/3 Page \$900  1/2 Page Horizontal Spread \$1,500  1/2 Page Horizontal \$720  1/2 Page Digest \$720
- 1/3 Page Horizontal \$480  1/3 Page Vertical \$480  1/4 Page Horizontal \$360  1/4 Page Vertical \$360

### MARKETPLACE AD for Outfitters & Booking Agents

- 1 column x 1 inch (black & white text only ad); \$50 for each ad category
- Please check all categories that apply:**  Agents  Bear  Cats  Deer  Elk  Caribou  Moose  Bison/Muskox  Goat  Antelope  Sheep

SUPER SLAM AD CALCULATOR FOR OUTFITTERS & AGENTS			
_____	x	\$50	= _____
number of categories			ad cost

### MARKETPLACE AD for Goods, Equipment & Gear OR Other Game

- 1 column  2 column  3 column  4 column (color or black & white ads)
- Height (maximum 8 inches) \_\_\_\_\_ Ad cost \_\_\_\_\_

**Check your category:**  Goods, Equipment & Gear  Other Game

SUPER SLAM AD CALCULATOR FOR GOODS, EQUIP. & GEAR OR OTHER GAME (EACH 1 X 1 AD = \$50)			
_____	x	_____	= _____
width in columns		height	column inches (not to exceed 8 inches)
_____	x	\$50	= _____
column inches			ad cost

### CONTINUOUS ADVERTISING OPTION

- Yes, I would like my ad placed in each issue until I cancel this contract (billing will occur on the 15th of the month, one month preceding the issue date)
- No, I would prefer to be contacted before each ad runs (if we are unable to contact you or your agency by the materials deadline date your ad will be omitted from the upcoming issue)

### PAYMENT

- Please Invoice me (returning advertisers only)  I will phone my credit card information in to (205) 674-0101
- I will fax my credit card information to (205) 674-0190 Attn: Advertising

Credit Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

(GSCO accepts VISA, MASTERCARD, AMERICAN EXPRESS and DISCOVER)

### Please Note: All display advertisements in Super Slam publications include full color and full-bleed at no extra charge.

Cancellations must be received in writing by the space closing date. No cancellations after space closing allowed. Please reserve space in the issue(s) indicated on behalf of the advertiser listed above. This will constitute a binding contract. This contract becomes effective upon receipt by the Grand Slam Club/Ovis advertising department and must be signed by a representative of the advertising company or the advertiser's agency. The advertiser and advertising agency agree to indemnify Grand Slam Club/Ovis for any loss, cost, liability and expenses that Grand Slam Club/Ovis may incur as a result of any claim, suit or proceeding against Grand Slam Club/Ovis based upon their advertisement in Super Slam magazine. Grand Slam Club/Ovis reserves the right to reject any advertising for failure to meet standards of our magazine. See the media kit for additional information and policies. Advertiser is responsible for sending any changes, edits, dates and times, and schedules concerning listings by the outlined deadlines. Advance payment in full is required of all new advertisers upon confirmation of advertising space.

Authorized by (please print or type): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Send Insertion Order and Advertising Materials to:

Grand Slam Club/Ovis • P.O. Box 310727 • Birmingham, AL 35231 • Phone (205) 674-0101 • Fax (205) 674-0190 • advertising@wildsheep.org